

## Corporate Brand Solutions

Among the leading German brand and communication agencies, wirDesign is the best address when it comes to the holistic development, implementation and presentation of corporate brands. We call this Corporate Brand Solutions. With around 15 business and sustainability reports realised each year, we are one of Germany's most prestigious addresses in this field as well.

**Branding**  
**Brand Management**  
**Design**  
**Communication**  
**Reporting**

### Facts & Figures

**36** Years

Founded in 1983 by eight design students

**2** Locations

Berlin  
Braunschweig

More than  
**65**  
Employees

### Gross Annual Sale

2018 **7,800,000 euros**



2017 **6,900,000 euros**



Constantly in the  
**Top 10**  
rankings for CI/  
CD agencies shown  
in the trade journals  
Horizon and PAGE.

### Independent & Owner-run

Over 100 prestigious awards in the last ten years, including the Red Dot Award, German Design Award, Corporate Design Preis, iF Award, Econ Award.

## Philosophy

We get to the bottom of things

We are treasure hunters at heart. Our mission comprises strong brands that shine from within. Their secrets lie in the truths whose substance we jointly bring to light.

## Clients

We work for renowned business enterprises and institutions that operate domestically and internationally, including ACO, Berlin Hyp, Bertelsmann Stiftung, Bosch, comdirect, Continental, Deutsche Bahn, DEVK, DSGV, Fressnapf, FUCHS PETROLUB, HOMAG, ING, ista International, RATIONAL, Sana Kliniken, MANN+HUMMEL, Stadt Saarbrücken, Städtische Werke Magdeburg, Sulzer, PROVINZIAL, TÜV NORD GROUP, Uniklinik Köln, Volkswagen and VR Payment.

## Management Team

Today, the company is managed by four members of the board, including three founding members.



**Dirk Huesmann**  
Chairman of the Management Board/  
CEO



**Norbert Gabrysch**  
Managing Director  
[n.gabrysch@wirdesign.de](mailto:n.gabrysch@wirdesign.de)



**Michael Rösch**  
Managing Director



**Andreas Schuster**  
CFO